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PRESS RELEASE

Ohrid City Walk: The second city walk brochure of Walking Macedonia

Following Skopje, also Ohrid now has its own city walk. With the city walks of Walking Macedonia you can explore the cities Skopje and Ohrid in your own pace, without a tour guide. You learn about the sights you see, but you can decide how much time you spend at each monument, museum or cafe.

The first edition of Ohrid City Walk is digitally available since today. The beautifully designed e-book offers a walking route through the ancient center of Ohrid, a map and lots of useful information. Also the completely designed city walk of Skopje is available as e-book through the website of Walking Macedonia. Coming soon are iPhone en Android apps for both cities.

Macedonia is an up-and-coming holiday destination in Europe. There is little tourist information available, but that has now changed. Founders Sanne van den Heuvel and Linda Poort, both married to Macedonian men, decided that the country was ready for several city walking guides.

Linda Poort: "In The Netherlands, almost every city has a city walk to offer. With such a brochure you can explore the city in a cheap and easy way. In Macedonia, this possibility simply did not exist. A pity. Especially since the country has so many things to offer. Last year we started this initiative with Skopje. After a successful first year, we now added Ohrid to our product range."

Sanne van den Heuvel: "Macedonia is a great country: the nature is beautiful, the experience is authentic and you can enjoy good food, wine and beer for next to nothing. It is no wonder that the number of tourists continues to rise. Unfortunately, there is very little tourist information available, especially recent or fresh information. It was the gap in the market we jumped into."

The e-books of Walking Macedonia cost €1,99. The Skopje and Ohrid City Walks are both available in English and Dutch. For more information, follow Walking Macedonia on Facebook, Twitter or blog: www.walkingmacedonia.com

Note to the editor:

For more information, you can contact us via walkingmacedonia@gmail.com